




Yayasan Pendidikan Telkom


DHH1A3 – OPERASIONAL KANTOR DEPAN I

KLASIFIKASI HOTEL TRADISIONAL

THE TRADITIONAL HOTEL CLASSIFICATION

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ILMU D3 PERHOTELAN – FAKULTAS TERAPAN







Capaian Pembelajaran



- Mahasiswa mampu memahami perkembangan industri hotel
- Mahasiswa mampu memahami klasifikasi hotel berdasarkan ukuran
- Mahasiswa mampu Klasifikasi Hotel memahami hotel berdasarkan kelas
- Mahasiswa mampu memahami Klasifikasi hotel berdasarkan tipe
- Mahasiswa mampu memahami klasifikasi hotel berdasarkan plan
- Mahasiswa mampu memahami hotel berdasarkan Guest Staying Period







Wanderer or Traveller found security and accomodation in tree, cave, castle, churhes, home and estates. Greater Political and economic freedom eventually increased their number
Soon Courtesy of friendly host gave away to commercial enterprises
Hotel Industry was born carrying this culture of hospitality. So Hospitality and hotel are related concept




Hotel Industry

Over Centuries

Sumber Referensi: Vallen, 2013



3


UNDERTANDING THE GROWTH OF HOTEL INDUSTRY

The Service Culture

Hotel Industry has flourished through the century by adapting the changing of environment that mark human progress. The 18th century was the agricultural age, 19th Century was industrial age, 20th the age of service include education, medicine and hotelkeeping. The 21th Century opened with the same service culture, will likely close as the ages of technology.

Hotel Industry Though Period

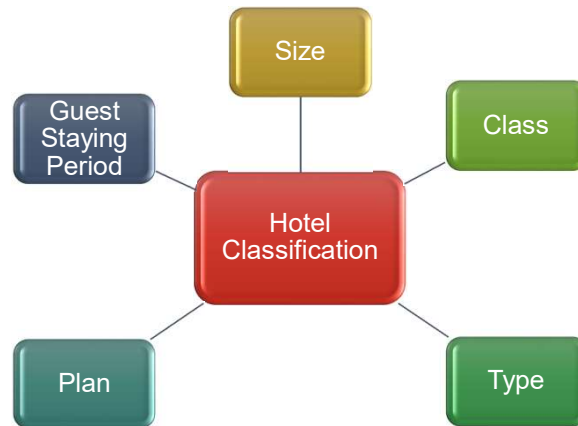
Sumber Referensi: Vallen, 2013



4

Content Overview

TRADITIONAL HOTEL CLASIFICATION



5

Sumber Referensi: <http://www.contohURL.com>

HOTEL BASED ON SIZE

- One Common Way to categorize hotel is on the basis of size, the number of guestroom in the property
- The Number of Room Available for sale , the very same figure in occupancy computatios, is standar measure of size



Vallen, 2013

6

HOTEL BASED ON SIZE



SMALL HOTEL

Hotel with Less than 100 Rooms



MEDIUM HOTEL

Room hotel from 100 to 300 rooms



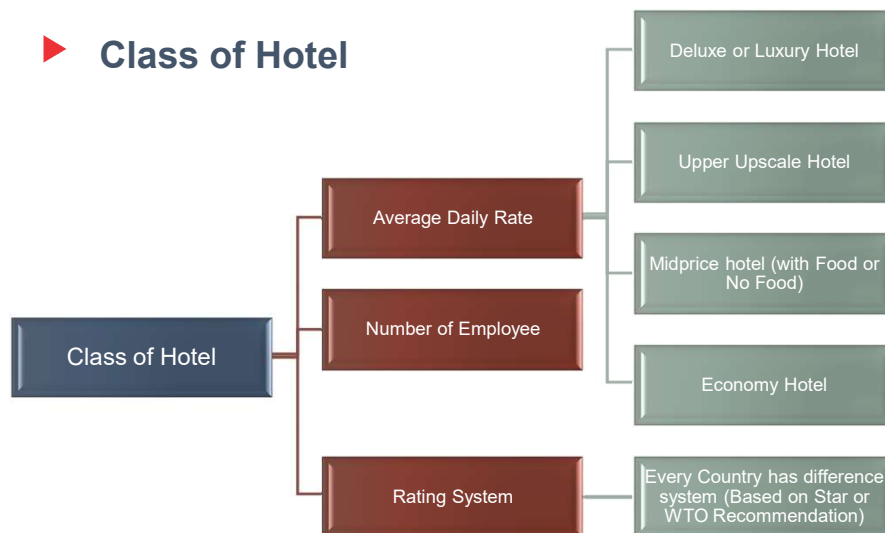
LARGE HOTEL

Hotel room with more than 300

7

Sumber Referensi: <http://www.contohURL.com>

Class of Hotel



8

Class of Hotel By Average Daily Rate

“Class of Hotel Offer customer by range of accomodation from minimum bagdet to full service facility. The better class the higher rate applied”



Deluxe or Luxury Hotel

Hotel offer full serviced with high rate. Including Upscales and upper hotel



Midclass of Hotel

Hotel offer medium service with midprice



Limited Service or Budget Hotel

Hotel offer limited service or basic service with minimum price

Sumber Referensi: <http://www.contohURL.com>

Class Hotel By Number of Employees



1

Budget Hotel

- Operate with 0,25 (one – fourth) employee from guest room.

2

Middle Hotel

- The ratio range from 0,5 (one – half) an employee per room to a ratio as high 1 :1. Depending on the service offered

3

Full Service Hotel

- Required more employees to staff a variety of departement. The Employee ratio may jump from 1,5 from hotel room



HOTEL RATING

World Hotel Rating *****

- One Star Hotel**
 One Star Establishment should be clean and comfortable even as they offer minimal service at minimal price
- Two Star Hotel**
 Must meet the standard of one star hotel facilities and include some with better furniture, larger rooms, color TV, direct dial phone, perhaps swimming pool
- Three Star Hotel**
 Include all facilities in two star hotel, additional service personnel, food service especially breakfast is required, upgraded bath apperent, internet access, electronic locking and security system
- Four Star Hotel**
 Bedroom Should be extra large; High quality furniture; essential extra service (dining, lounges, spas, and laundry); Well trained staff
- Five Star Hotel**
 Hotel with beyond comfort and service " one of the in the country". Larger room with extra bathroom toileteries, beaty lobby with antique furnished

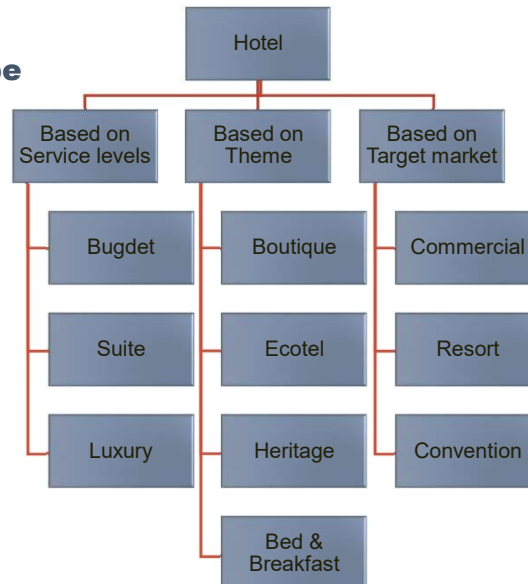
Every Rating has cleanliness, maintenance, service (Staff), Furnishing and physical appointment as its base. Rating must also consider regional different. Each star level must incorporate the best standard of the previous level.



Indonesian Hotel Rating Star

Hotel Bintang Satu (*)	2**	3***	4****	5*****
<ul style="list-style-type: none"> <input type="checkbox"/> Jumlah kamar standar, minimum 15 kamar <input type="checkbox"/> Kamar mandi di dalam <input type="checkbox"/> Luas kamar standar, minimum 20 m persegi 	<ul style="list-style-type: none"> <input type="checkbox"/> Jumlah kamar standar, minimum 20 kamar <input type="checkbox"/> Kamar suite minimum 1 kamar <input type="checkbox"/> Kamar mandi di dalam <input type="checkbox"/> kamar memiliki telepon dan televisi <input type="checkbox"/> Luas kamar standar, minimum 22 m2 <input type="checkbox"/> Luas kamar suite, minimum 44 m2 <input type="checkbox"/> Pintu kamar dilengkapi pengaman <input type="checkbox"/> Harus ada lobby <input type="checkbox"/> Tata udara dengan AC/ventilasi <input type="checkbox"/> Kapasitas penerangan minimum 150 lux <input type="checkbox"/> Terdapat sarana olah raga dan rekreasi <input type="checkbox"/> Ruangn dilengkapi dengan tata udara dengan pengatur udara 	<ul style="list-style-type: none"> <input type="checkbox"/> Jumlah kamar standar, minimum 30 kamar <input type="checkbox"/> Terdapat minimum 2 kamar suite <input type="checkbox"/> Kamar mandi di dalam <input type="checkbox"/> Luas kamar standar, minimum 24 m2 <input type="checkbox"/> Luas kamar suite, minimum 48 m2 <input type="checkbox"/> Kamar memiliki Toilet sendiri <input type="checkbox"/> Memiliki Sarana rekreasi dan olah raga <input type="checkbox"/> Kamar dilengkapi dengan pengatur udara mekanik (AC) dengan suhu 24 0C <input type="checkbox"/> Tersedia Restoran yang menawarkan hidangan diatas rata-rata pada saat sarapan, makan siang dan makan malam. <input type="checkbox"/> Memiliki valet parking 	<ul style="list-style-type: none"> <input type="checkbox"/> Jumlah kamar standar, minimum 50 kamar <input type="checkbox"/> Memiliki minimum 3 kamar suite <input type="checkbox"/> Kamar mandi di dalam <input type="checkbox"/> Luas kamar standar, minimum 24 m2 <input type="checkbox"/> Luas kamar suite, minimum 48 m2 <input type="checkbox"/> Memiliki Lobby dengan luas minimum 100 m2 <input type="checkbox"/> Memiliki Bar <input type="checkbox"/> Memiliki sarana rekreasi dan olah raga <input type="checkbox"/> Kamar Mandi dilengkapi dengan instalasi air panas/dingin <input type="checkbox"/> - Memiliki Toilet Umum 	<ul style="list-style-type: none"> <input type="checkbox"/> Jumlah kamar standar, minimum 100 kamar <input type="checkbox"/> Terdapat minimum 4 kamar suite <input type="checkbox"/> Memiliki kamar mandi pribadi didalam kamar <input type="checkbox"/> Luas kamar standar, minimum 26 m2 <input type="checkbox"/> Luas kamar suite, minimum 52 m2 <input type="checkbox"/> Tempat tidur dan perabot didalam kamar kualitas no.1 <input type="checkbox"/> Terdapat restoran dengan layanan antar ke kamar selama 24 jam dalam seminggu <input type="checkbox"/> Terdapat pusat kebugaran, valet parking, dan service dari concierge dengan pengalaman matang.

Hotel Based on Type



Variation of Themes

Boutique Hotel



Boutique Hotel

Boutique Hotel are the rage among the hip, the chic and the Hotel with niche appeal.

Attracting a defined customer /guest using 'word of mouth and networking rather than traditional advertising.

Boutique hotel have a small inn as their prototypes, but provides fine amenities

BED & BREAKFAST (B & B)

- Also called tourist homes. (In Germany called Zimmer Frei, in Japan Minshuku).
- B& B Concept is an adventure for some owners ; Guest will take a bed with private Families



15

Sumber Referensi: <http://www.wisdell.com>

Hotel Plan

- An Arrangement Scheme, A Plan and Room rate for providing room and meal to guest at a hotel.
- Plan identifies which Meal, are included in the quoted room rate



16

Hotel Based on Plan

1. **European Plan**
 - Room only Without Meal
2. **Continental Plan**
 - Rate include Room and Breakfast
3. **American Plan**
 - Rate Includes Room, Breakfast, Lunch and Dinner
4. **Modified American Plan**
 - Rates Include Breakfast, Lunch Or Dinner

17

Hotel Based on Guest Staying Period

Your great subtitle in this line



Hotel Type Based on how long the guest stay in Hotel



Hotels go all out to make long-staying guests feel at home and make their guest satisfied in return hotel will gain more revenue.



Hotel Based on Guest Staying Period



Transient Hotel

Guest staying in average
for one night stay

Semi Residential Hotel


Guest staying for one
week until one month

Residential Hotel


Guest Staying for more
than one month

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